

Ballpark

SUPER BOWL

LOS ANGELES SOFI STADIUM, INGLEWOOD
FEBRUARY 11-15 2027



SUPER BOWL LXI LOS ANGELES SOFI STADIUM
FEBRUARY 11-15, 2027

Ballpark

SUPER BOWL LXI

Ballpark delivers experiences like no other — and nothing compares to the Super Bowl.

In 2027, the world's biggest sporting event arrives in Los Angeles, with the spectacular SoFi Stadium hosting Super Bowl LXI. This is more than a game — it's a once-in-a-lifetime experience on the world's biggest stage.

Witness the NFL's two best teams compete for the iconic Vince Lombardi Trophy, as history is made in front of a global audience.

Set against the energy, glamour, and entertainment capital of the world, Los Angeles comes alive during Super Bowl week. From exclusive parties and premium hospitality to unforgettable game-day moments, this is sport and entertainment at its absolute peak.

Ballpark unlocks unrivalled access — official tickets, premium hospitality, private events, and curated experiences you simply can't get anywhere else.

Whether you're chasing a bucket-list sporting moment, entertaining clients, or celebrating with friends, Ballpark's bespoke Super Bowl packages ensure your Super Bowl LXI experience is nothing short of extraordinary.



FIRST DOWN

DAY 1 – THUR 11 FEB 2027

Check-in to your hotel

Additional nights and upgrades available on request.

Ballpark's Super Bowl welcome Dinner – 7pm

The best way to kick off the trip is to experience the not to be missed Thursday dinner tradition, the Ballpark Welcome Dinner. If it's your first Super Bowl, you will get all the tips and tricks for the few days ahead.

Afterparty

Secure a VIP spot at the hottest party and enjoy premium beverages and entertainment.

SECOND DOWN

DAY 2 – FRI 12 FEB 2027

Chalk Talk Lunch With An NFL Expert – 12.30pm

The annual Ballpark Chalk Talk Lunch is the best way to immerse yourself into all things Super Bowl. An NFL expert will join guests who will examine all the ins and outs of the two Super Bowl teams, the players to watch, controversies of the season and predictions on who will hold the Vince Lombardi trophy aloft.

Ballpark Happy Hour Drinks And Votes – 5pm

Check in for a beer or two with the crew and see who receives the daily votes.

Afterparty

Secure a VIP spot at the hottest party and enjoy premium beverages and entertainment.



THIRD DOWN

DAY 3 – SATURDAY 13 FEBRUARY 2027

Ballpark Happy Hour Drinks & Votes – 5pm

Check in for a beer or two with the crew and see who receives the daily votes.

Super Bowl Eve Party

One of the hottest parties of all time and one of the best places to celebrate the Super Bowl weekend.

It has seen huge names over the past few years including U2, Foo Fighters, Taylor Swift and Lady Gaga.

FOURTH DOWN

DAY 4 – SUNDAY 14 FEBRUARY 2027

Super Bowl Sunday!

There is nothing that compares. The NFL know how to host the biggest event on the global sporting calendar and it's not to be missed. Ensure you are there to witness the spectacle of Super Bowl LXI.

Super Bowl Tailgate Party

The ultimate pre-game party which builds the excitement for the big game. It's the perfect way to experience the atmosphere and kick start with pregame party antics. It all kicks off 3 hours prior to the match and includes continual premium entertainment, food and beverages.

Standard Tailgate Ticket

Super Bowl LXI – It's Game Time!

Reserved Seat

Other seat locations are available on request.



GOLD PACKAGE

4 NIGHTS 5 STAR ACCOMMODATION
THE VALORIAN LOS ANGELES,
CURIO COLLECTION BY HILTON
THURSDAY – MONDAY

- Daily Breakfasts
- Welcome Drinks
- Jersey and Welcome Pack
- Ballpark Happy Hour (Friday & Saturday)
- Ballpark Super Bowl Welcome Dinner
- Chalk Talk Lunch with NFL Expert
- Super Bowl Standard Tailgate Party
- Super Bowl Game Ticket
- Super Bowl Transfers
- Rest and Recovery Brunch

TWIN SHARE
FROM
\$17,990 USD

SINGLE OCCUPANCY
FROM
\$21,990 USD

*4 Star Accommodation
option available on request

IT'S ALL ABOUT THE GAME

4 NIGHTS 4 STAR ACCOMMODATION
ANDAZ WEST HOLLYWOOD
THURSDAY – MONDAY

- Daily Breakfasts
- Welcome Drinks
- Jersey and Welcome Pack
- Ballpark Happy Hour (Friday & Saturday)
- Ballpark Super Bowl 'Welcome' Dinner
- Super Bowl Game Ticket
- Rest and Recover Brunch

TWIN SHARE
FROM
\$14,990 USD

SINGLE OCCUPANCY
FROM
\$16,790 USD

*5 Star Accommodation option
available on request

ON GROUND ESSENTIALS PACKAGE

**Secure your own accommodation but join us
for select Super Bowl events**

- Welcome Drinks
- Ballpark Happy Hour (Friday & Saturday)
- Ballpark Super Bowl 'Welcome' Dinner
- Super Bowl Standard Tailgate Party
- Super Bowl Game Ticket
- Rest and Recover Brunch

PACKAGE PRICE
\$11,999 USD

All packages include a guaranteed ticket to Super Bowl LXI. Exact seating location will be confirmed once the NFL releases official pricing and ticket allocations, typically in May. At that time, Ballpark will confirm your seat details and provide available upgrade options.



HOTEL OPTIONS

THE VALORIAN LOS ANGELES, CURIO COLLECTION BY HILTON



For your stay during Super Bowl LXI in Los Angeles, The Valorian offers a sophisticated, design-forward experience. This iconic hotel delivers premium amenities and exceptional service, ensuring a comfortable and memorable stay. Located on the legendary Sunset Strip, it provides easy access to the city's vibrant

entertainment, dining, and nightlife, making it the perfect base for your Super Bowl adventure. Enjoy the style, energy, and elevated atmosphere of The Valorian as you immerse yourself in the excitement of the NFL's biggest event.

ANDAZ WEST HOLLYWOOD



Andaz West Hollywood delivers a vibrant boutique retreat with a distinctly modern West Coast feel. This stylish hotel offers thoughtful amenities and warm, attentive service to ensure a relaxed yet memorable stay. Perfectly positioned along the iconic Sunset Strip, Andaz places you

close to the city's celebrated restaurants, music venues, and cultural hotspots, providing an ideal home base for your Super Bowl weekend. Experience the creative energy, rooftop views, and contemporary comfort



BOOK NOW

Ballpark can facilitate a range of activities to customise a unique program and travel requirements specific to your needs. Contact us to discuss a customised program for your group.

Contact superbowl@ballparktravel.com.au or +61 410 852 536

Ballpark